

SUZANNE WEST

Word on the street...

“Pioneer  
*Trail Blazer*  
Visionary  
Fearless Leader  
*Game-Changer*  
Change-Agent  
Inspirational”



Media Kit



## Suzanne West

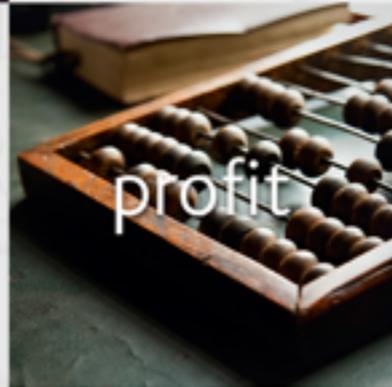
*Engineer turned serial entrepreneur!*

While in her early thirties, Suzanne started her first energy company – and she has never looked back. She has seen tremendous success through developing five oil and gas companies; Touchstone Petroleum, Chariot Energy, Auriga Energy, Black Shire Energy, and her latest passion – Imaginea Energy.



Suzanne's philosophy and leadership triumphs culminated in the sale of her last company, Black Shire Energy which, sold for \$358 million in 2014.

Known to be bold, and to some...a little 'crazy' (the good kind), Suzanne's credentials and reputation back her success. She faces the world head-on and certainly isn't one to fear a mega-challenge!



The inspiration for Imaginea Energy, her present company and arguably her greatest venture, unfolds through her many interviews, speaking engagements and TV appearances.

Here's a glimpse at what she's up to...



Bloomberg



BNN BUSINESS NEWS NETWORK

EDMONTON JOURNAL

Energy startup Imaginea more Silicon Valley than Calgary oilpatch

“ A More “Natural” Organizational model ”  
Bloomberg TV

Click on the quotes to access full articles

“ Calgary Oil Mogul Suzanne West on her 3 P's of Success ”  
Women of Influence

“ Female CEO vows to design a better energy company ”  
Calgary Herald

“ Meet the Woman Cleaning Up Oil and Gas ”  
Profit Guide

“ Can an Energy Company Make Money and Save the Environment? ”  
Alberta Oil Magazine

“ Transforming the oil and gas industry into a force for good ”  
The Globe and Mail

“ 5 ways to build a project with purpose ”  
Sir Richard Branson quoting Suzanne West

“ Where Oil and Renewables Collide ”  
Business News Network

“ Why Suzanne West thinks it's time for change ”  
Alberta Venture



No pity party for Imaginea CEO and employees



RBC CANADIAN WOMEN ENTREPRENEUR AWARDS  
PRESENTED BY: WOMEN OF INFLUENCE



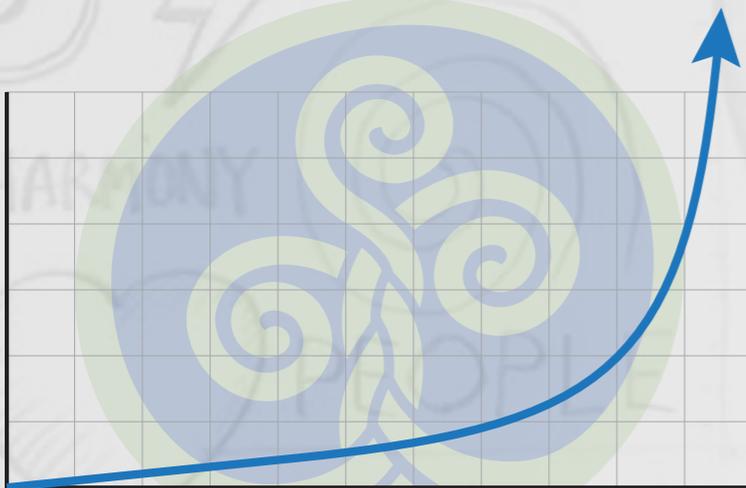
INNOVATION & EXCELLENCE Awards 2015  
CORPORATE LiveWire  
- SHORTLISTED -

# the buzz!

A movement isn't built by a single person. Or a single group, even.

Movements exist because groups work together. Because barriers break - and in their place, understanding is built.

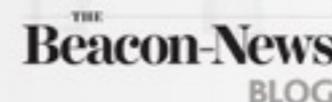
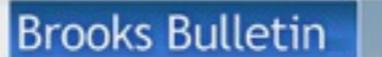
Our movement is born: **we are imaginea.**



Our Social Media platforms are growing **100%** month over month

Imaginea's media campaigns are garnering a whopping **Millions** of Impressions!

Don't take our word for it, GOOGLE her, and visit [www.imagineaenergy.com](http://www.imagineaenergy.com).



# In Editorial

Suzanne's creative ideas, perspectives and opinions are captured through her weekly blogging on the Huffington Post, and through Imaginea's own publishing platform. Rumour has it that she has a book or two in the works as well that captures her story and explains her approach to business. Stay tuned!

THE  
HUFFINGTON  
POST

imaginea  
BLOG





## On Stage

If you haven't heard Suzanne speak publicly you haven't experienced the essence of a truly raw and authentic leader freely expressing a vision that is in her heart.

Suzanne is known for captivating audiences on stage with her compelling and inspiring stories. Her voice has the sheer power to motivate others to take meaningful and necessary business risks, and to believe in unimaginable possibilities again. She brings back the starry eyes and bushy tails in all of us!

**WOMEN OF INFLUENCE**

**Startup GRIND**

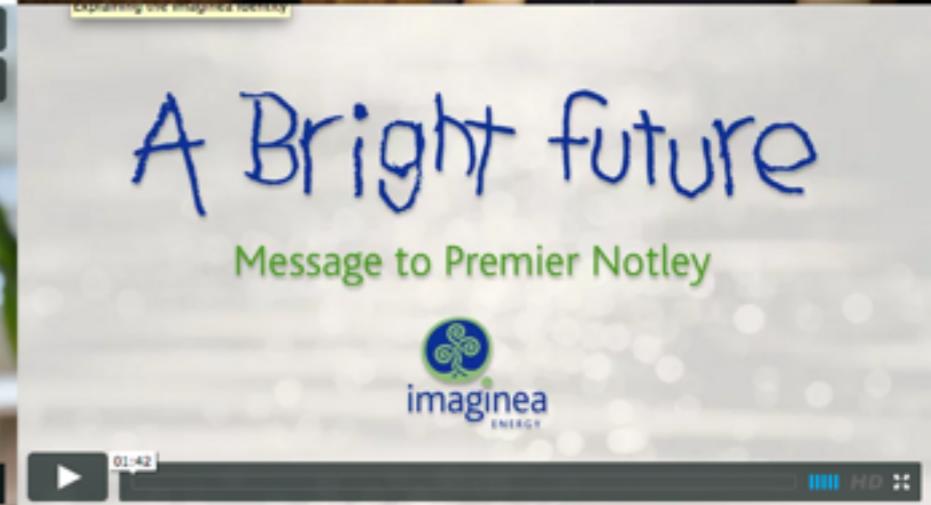


**TEDx**



**STUDENT ENERGY**

**KNOVO**





## At Work

At the heart of Suzanne's story is the need for humans to change how they interact with the planet, and each other. Appreciating that actions speak louder than words, she founded Imaginea Energy as a means to put boots to the ground and actually implement, herself, the changes she talks about and inspires in others. Suzanne West intends to be the example, proving to the energy industry that there *is* a "new way of doing business".

Suzanne West's journey of awakening and discovery is inspiring, but it has only just begun. Through Imaginea Energy her story continues to unfold!

we are imaginea.

[www.imagineaenergy.com](http://www.imagineaenergy.com)



*Suzanne West*

