



GREATNESS IN LEADERSHIP PRESENTS

DR. ROBERT BALLARD | CATRIONA LE MAY DOAN | STEVE CARLISLE | CONNIE PODESTA | DARCI LANG



RMS TITANIC

DISCOVERED 1985 BY
DR. ROBERT BALLARD

“The greatest discoveries all start with the question ‘Why?’”

- Dr. Robert Ballard

DISCOVERING GREATNESS

TICKETS ON SALE JANUARY 31ST!

MANAGEMENT DEVELOPMENT DAY

Thursday, March 22, 2018 | ENMAX CENTRE | Lethbridge, Alberta

PRESENTED BY

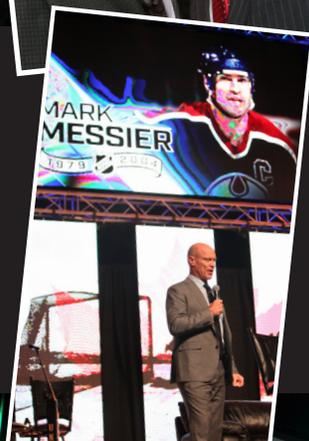


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Southern Alberta for over
25 YEARS
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GREATNESS IN LEADERSHIP HIGHLIGHTS





CATRIONA LE MAY DOAN 🇨🇦

Leadership With a Purpose

Catriona's career has taken her from standing on top of the Olympic podium, to promoting community sport, being a broadcaster and now being an athlete mentor for the 2018 Olympic Games. In each of leadership roles the purpose and definition of success is different. Catriona will bring her stories of success, the leadership lesson she has learned along the way in achieving excellence and wonder behind the scenes stories of the 2018 Olympics Winter Games.

2-Time Olympic Gold Medalist. Lead Athlete Mentor for 2018 Olympic Winter Games.



CONNIE PODESTA

Life Would Be Easy, If it Weren't for Other People

Difficult people? Move over! Crazy demands? Under control! Critical conversations? No problem! Imagine what you could accomplish if you could decode the mystery of human behavior and truly understand what makes people do what they do and say what they say (including yourself!) Research shows that the #1 key to SUCCESS is the ability to get along with other people. At work and at home.

Hall of Fame Speaker and Award-Winning Author with expertise in creating a culture of accountability.

Bottom line: how you choose to relate to, communicate with, be accountable to, resolve conflict with and garner respect from other people will directly impact your ability to attract and sustain healthy relationships so you can lead, manage, sell, produce, collaborate, work as a team, enjoy life, stay healthy, be happy and...experience success.



DARCI LANG

Focus on the 90%

If you are ready to show up, embrace your life by "leading into the future, discover, innovation and perseverance" – you're in the right place. If you've ever felt stuck, unmotivated, or feel like you need a new direction – Darci Lang shows you how to turn it all around. Are you ready to Focus on the 90%?

Best selling author. Western Canadian culture and employee engagement specialist.

Focus on the 90% is one simple and transformational tool for your personal development toolbox that can transform your life.



DR. ROBERT BALLARD

The Pursuit of Discovery

Dr. Ballard will share his experiences of exploration; past, present and futures. Experience remarkable stories and imagery of iconic navigation history and a journey into the little known underwater world that makes up 70% of our planet. Further, he will discuss his "Guiding Principles" of Leadership such as having passion as the most important driving engine, embracing the risk of failure, as well as the importance of learning how to follow before you can lead.

Founder & President of the Ocean Exploration Trust. Famous for discovering of the Titanic, the battleship Bismarck and the aircraft carrier USS Yorktown. Bestselling author of over 20 books.



STEPHEN K. CARLISLE

The Future of Technology and Innovation

Stephen, who got his start with GM in 1982 as a co-op student in a truck assembly plant, will share his comprehensive 36 year career journey and his leadership towards General Motors vision of being the world leader in transportation products and services. A believer in both innovation and determination, he will share insights share his personal characteristics of leadership and the challenges he faced as the world changed. Stephen will share insights into the incredible innovation happening at General Motors, their long tradition of discover, and what future of the automotive world will look like.

President and Managing Director of General Motors of Canada Company.

SCHEDULE

8:30 am Registration

9:30 am Opening and Keynotes (Lang, Carlisle)

12:00 pm Lunch

1:00 pm Afternoon Keynotes (Le May Doan, Podesta)

4:00 pm Networking

5:00 pm Dr. Ballard

6:00 pm Wrap Up

6:15 pm Sponsor Meet & Greet

More to be announced soon! Agenda and times subject to change

greatnessinleadership.ca

TICKET INFORMATION

Options	January 31, 2018 EARLY BIRD	February 28, 2018 REGULAR
Sponsored VIP table* • Includes Table of 8 and 1 Sponsor Meet and Greet • Includes Lunch and Networking Event • Each table will have a Student Ambassador from the University or College	\$2,800 ^{+gst}	\$3,000 ^{+gst}
½ Table of 4 • Includes Lunch and Networking Event	\$1,500 ^{+gst}	\$1,700 ^{+gst}
Individual Seats • Includes Lunch and Networking Event	\$400 ^{+gst}	\$450 ^{+gst}
All Day Stadium Seats • Includes Lunch. Networking Event not included	\$275 ^{+gst}	\$275 ^{+gst}
Evening Stadium Seats - Dr. Robert Ballard only	Announcement coming soon	

To purchase a table or half table, please contact Moya at
403-382-3776 or moya.hansen@teamworktraining.ca

To purchase individual seats or stadium seats, please contact
ENMAX Centre @ 403-329-7328 or www.enmaxcentre.ca

PARTNERSHIP / SPONSORSHIP OPPORTUNITIES

There are great opportunities to partner and sponsor the Greatness in Leadership event, Southern Alberta's largest gathering of business, community, and future leaders.

- Enhance your image and visibility
- Help develop closer relationships with current and prospective clients
 - Achieve corporate and community awareness

Contact Ryan Miller at 403-382-3777 or
ryan.miller@teamworktraining.ca to discuss these opportunities.

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